HOW TO GET THE GEAR.

Collect Marlboro Unlimited Miles on specially marked Marlboro packs to get your Marlboro Leather Daypack or Marlboro Braided Belt. Each pack proof is worth 5 miles. For example, to get the Marlboro Braided Belt, you'd need 295 miles, which equals 59 pack proofs. (You can use up to 300 Marlboro Country Store Miles towards your Marlboro Unlimited Gear Order.)

WHEN YOU'VE COLLECTED ENOUGH MILES TO GET THE MARLBORO LEATHER DAYPACK OR MARLBORO BRAIDED BELT, COMPLETE THESE 4 STEPS.

Please follow these instructions or your order will be delayed.

1. Fill out all information on the order form below. All orders must be received by October 31, 1996. Limit 2 of each item per person.
2. Print any address changes clearly. You must include your signature and birth date for your order to be processed.
3. Prepare a check or money order payable to Marlboro Unlimited for shipping and handling. See chart to calculate the proper amount. DO NOT SEND CASH.
4. To order, complete the order form, include your Marlboro Unlimited Miles and a check or money order for shipping and handling. Send to: Marlboro Special Offer, JAF Station, P.O. Box 2587, New York, NY 10072-2587.

Your order may take 2–3 weeks to reach us. Gear will be shipped to you within 16–24 weeks of receiving your complete qualified order. Be sure to check with the post office to ensure you have the proper postage on your order envelope. Postage may vary. We recommend the use of a padded envelope for your gear order. Limited to smokers 21 years of age or older. Not responsible for lost, late, misdirected, mutilated or postage-due mail. No photocopies accepted. Orders not transferable. Offer good only in U.S.A. Items may be shipped separately. Offer void to employees of Philip Morris and its advertising agencies. No group or organizational orders or requests will be honored. We reserve the right to substitute items of equal or greater value. If you have any questions about this special offer or your order, please call 1-800-MARLBORO (1-800-627-5267). No phone orders accepted.

SPECIAL GEAR ORDER FORM

999999999999999
Sample S. Samples
123 Any Street
Anytown, US 00000

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Use the lines below to print address corrections only

Mr. ☐ Mrs. ☐ Ms. ☐ (CHECK ONE)

Address

Address

City State ZIP

Phone Best Time To Call

Today's Date (REQUIRED) 19 9 6 Current Brand Previous Brand

By participating in this offer and signing below, I certify that I am a smoker 21 years of age or older. I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable state and federal law. Date of Birth 19

SIGNATURE (REQUIRED)

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Please fill out the correct information for your order. Include the proper amount of Marlboro Unlimited Miles for the item(s) you order. Limit 2 of each item per person. The Braided Belt sizes are: S/M is 38" long for a maximum waist size of 33"; L/XL is 41" long for a maximum waist size of 36".

MARLBORO UNLIMITED GEAR	ITEM#	QTY	X MILES =	TOTAL MILES
THE MARLBORO LEATHER DAYPACK	139		950	
THE MARLBORO BRAIDED BELT S/M	113		295	
THE MARLBORO BRAIDED BELT L/XL	121		295	
TOTAL MILES				

025874

SHIPPING & HANDLING CHART				
Total # of Miles	5-400	405-800	805-1,500	1,505-& Over
Shipping & Handling Fee	$4.95	$6.95	$8.95	$10.95

Remember: Include Your Signature, Birth Date And A Check Or Money Order.

$3 OFF A CARTON OF ANY STYLE MARLBORO

Consumer: Limit – one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of the retailer. Offer good only in U.S.A. Consumer pays any sales tax.

Retailer: Philip Morris will reimburse you the face value of this coupon plus 8¢ handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by *unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown* upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A., CMS Dept. #28200, 1 Fawcett Drive, Del Rio, TX 78840.

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VOID

5 28200 12287 7

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